



MedicAlert[®]

Your Fundraiser Guide

Making safety
accessible for all



Registered with
**FUNDRAISING
REGULATOR**

Welcome to the MedicAlert team

Thank you so much for choosing to support MedicAlert UK, we are thrilled to have you on board!

You are now part of something truly special. MedicAlert is the UK's first and only medical ID charity that has been trusted for over 60 years. Every day, our life-saving medical IDs give people living with all medical conditions the confidence to live freely, knowing that in an emergency, first responders can quickly access vital information that could save their life.

With your help, we can reach even more people who need that security. Your efforts will directly support our goal to keep people safe and informed when it matters most.

We believe fundraising should be fun, and we are here to cheer you on every step of the way. This pack is filled with everything you need to make your fundraiser a success. Whether you're a first-time supporter or a seasoned charity champion, we are incredibly grateful to have you as part of the MedicAlert family.
So let's make it happen!

The MedicAlert UK Team



What do we do?



Our medical IDs are more than just bracelets or necklaces. Each one is engraved with our 24/7 emergency helpline linked to your full medical record, securely stored and checked by our registered nurses. If someone wearing a MedicAlert ID has an emergency and cannot speak for themselves, first responders can quickly access vital information to make informed decisions and give the right care.

Our work includes:

- Providing medical IDs engraved with essential health information.
- Offering secure, detailed medical records accessible by emergency professionals.
- Supporting people who might not otherwise afford this service through our Goodwill Project and Early Start Programme.
- Reassurance for people who go missing, living with dementia, through the Herbert Protocol.

Thanks to fundraisers like you, we can reach more people and save lives. Every pound raised gives someone greater confidence, freedom, and safety.



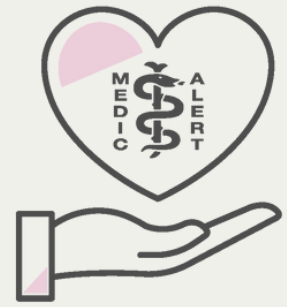
Our *Vision*

Better support for people living with chronic health concerns and allergies

Our *Mission*

To give people with health concerns peace of mind by providing personal medical information in an emergency

Your help can *save lives*



£100

Provides 5 people with a MedicAlert ID.

Pays for membership for 10 people or 1 person for 10 years.

£360

£1000

Supports 6 children for 5 years as part of or Early Start Programme.

Provides 45 people with a MedicAlert membership and ID.

£2520

£5700

Allows 15 people to get a MedicAlert ID and membership for 10 years.





Fundraising Tips

Put the 'FUN' in Fundraising

Fundraising is much more enjoyable when you choose activities that you genuinely like. Whether it's baking, running, crafting or hosting events, doing something you love makes the experience feel less like a task and more like fun. Alternatively, setting yourself a personal challenge can be incredibly rewarding, giving you a great sense of pride and achievement once you've completed it – all while supporting a fantastic cause.

Here is a list of ideas that you could choose for your fundraiser:

Walk, run, swim or cycle

Coffee morning

Car boot sale

Give something up

Auction

Bake sale

24-hour challenge

Fitness challenge

Quiz night

Talent show

How to Fundraise

Set A Date

Remember to give yourself plenty of time to plan, invite and have your fundraiser

Let us know what your plans are and if there is anything we can do to help

Register your activity with us

Set your target and budget

Setting a target will help you shape your fundraiser. Aim high and push yourself

Create a page either on JustGiving or a personal page to making raising money easier

Create a donation page

Spread the word

Post on socials and let people know about your fundraiser

Reward yourself for all the hard work you put in

Celebrate your success

Keep in touch

Keep in contact with us about any things for the future



“ Thank you so much for providing this essential resource. We genuinely hope that others will benefit from it, just as Eliana, her friends, and our entire family have.

**Eliana's mum on the MedicAlert
Early Start Programme**



Banking Your Fundraising

Visit our website and
click the 'Donate' link in
the top right of the page

www.medicalert.org.uk

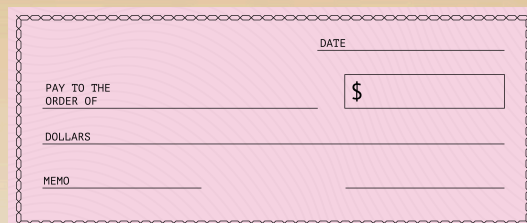


JustGiving[®]

Create a JustGiving page
where people can donate
to your fundraiser



Write a cheque and send
it to us along with a letter
saying what it is for



Address

The MedicAlert Foundation UK, Suite 1, Liscombe
South, Liscombe Park, Soulbury, LU7 0JL

Email

info@medicalert.org.uk

Phone

01908 951045

Fundraising resources

Here is some marketing materials to help you with your fundraiser. Promoting your event will draw lots of people to join in and donate to your challenge. We have provided some resources that you can use to promote your fundraiser. Feel free to make copies or create your own!

Below you will find:

- Fundraising event poster
- Donations sheet
- Your certificate of completion



MedicAlert[®]
A Registered Charity

WE ARE RAISING MONEY FOR



MedicAlert[®]

WHAT

.....

WHEN & WHERE

.....

.....

.....

CONTACT

.....

*Let's make
a change!*



Donations

NAME	CONTACT	DONATION



MedicAlert®

CHALLENGE COMPLETED

completed their

and raised

for  MedicAlert®



Thank you!

You are making a real
difference to peoples lives!

Good luck with everything on your fundraiser.
We will be supporting you the whole way. Feel free to
get in contact with us at anytime if you need any help.

READY, SET, FUNDRAISE!

