

In partnership with the Thames Valley Police, MedicAlert is proud to announce the national Safe and Found programme.

The Safe and Found programme supports people living with dementia and Alzheimer's, as well as other cognitive or memory loss conditions, to provide a quick and safe return home.



944,000

people are currently living with dementia in the UK



1 million

people are estimated to be diagnosed with dementia by 2030



60%

of people diagnosed with dementia go missing at least once



40,000

people living with dementia go missing for the first time yearly

Whilst traditionally used to provide medical information in emergencies, MedicAlert is now working with Thames Valley Police. The Safe and Found Programme enables people across the UK to store their digital Herbert Protocol and other pertinent information to aid the search, should they be reported missing.

MedicAlert will help police forces during missing persons investigations



- Storing Herbert Protocols and making them available, by email, following a call to our 24/7 Emergency Helpline.
- If someone is found, we can confirm who they are, where they live, their emergency contact's details and any immediate medical requirements they may have, based on underlying conditions.

How does MedicAlert work?

All MedicAlert members wear a medical ID, engraved with the most vital information. In an emergency, their full digital record can also be provided, to aid care decisions.



When a person is missing...
they may be unable to recall vital information or they cannot be located.



The ID is the key...
providing crucial medical and personal details, and pointing to the full record.

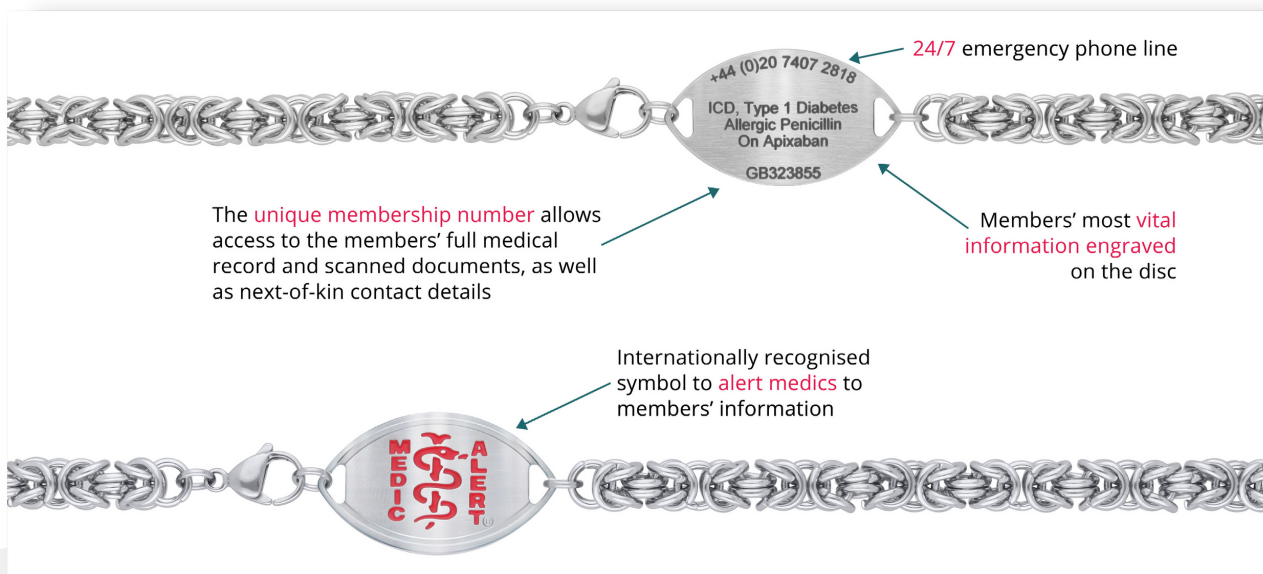


The full record...
is just a phone call away, 24/7, including their Herbert Protocol.



Speed saves lives...
to get them home faster or receive the right treatment for their conditions.

What is a medical ID?



By recommending MedicAlert to any individual living with dementia, Alzheimer's, or any other condition you believe may make them vulnerable, you are helping us to help them.

The more details we hold, the more often we can speed up investigations and get individuals back to their loved ones faster.

